



# AI ACTION SUMMIT

## CALL FOR AI PROJECTS Rules & Regulations

On September 3, the Paris Peace Forum will launch a targeted Call for AI projects to encourage the use of AI for the public good in support of the 2025 AI Action Summit which will be held in Paris on February 10 and 11, 2025.

The submission deadline is **11:59 p.m. CET on October 7, 2024. Up to 50 projects will be selected to participate in the Summit.**

### ARTICLE 1 – BACKGROUND AND PURPOSE

As the revolution of artificial intelligence changes our lives and the world in which we live, governments have come together to ensure AI evolves in a way that works for people and communities. Building on past summits in the UK and Korea, France is holding its [AI Action Summit](#) on February 10 and 11, 2025, bringing together political, business and civil society leaders.

Since its creation in 2018, the Paris Peace Forum has held an annual Call for projects that aims to identify and support projects from both North and South that advance the common good and strengthen global governance. In support of the 2025 AI Action Summit, the Paris Peace Forum is holding a targeted Call for AI projects to encourage the use of AI for the public good, aiming to pick the best and most useful projects from around the world and showcase them at the event.

By aligning the AI Action Summit and the Paris Peace Forum, this joint effort seeks to accelerate the responsible development and deployment of AI technologies that improve the lives of people around the world. This collaboration aims to highlight innovative projects and initiatives that can harness the power of artificial intelligence to address global challenges and serve the public good.

The Call for AI projects provides a platform for stakeholders from diverse backgrounds – including civil society, governments, businesses, academia, and the tech community – to submit their projects.

Interested organizations are invited to submit their projects for consideration across five thematic areas and their subthemes:

- **Trust in Democracy, information, security and safety**
  - Combating misinformation
  - Improving public access to information
  - Digital inclusion and accessibility
  - Safety, transparency and accountability
- **AI and the Sustainable Development Goals**
  - Environmental sustainability
  - AI for Climate Action
  - Agriculture and food systems
  - Nutrition
  - Global health, scientific cooperation
  - Education
  - Gender
- **Work and well-being**
  - Inclusive and equitable AI
  - Spreading productivity gains
  - Defending AI workers
- **Governance, ethics, responsibility and crisis response**
  - Global AI governance
  - Ethical AI, supervision and transparency of algorithms
  - AI for early warning and disaster management
  - Humanitarian action
  - Crisis management and conflict prevention
- **Culture**
  - Dissemination of creative tools
  - Protecting copyright

### ARTICLE 2 – OFFER FOR SELECTED PROJECTS

Leaders of the selected projects or initiatives will be invited to the AI Action Summit and will receive the Paris Peace Forum selected project label.

The AI Action Summit will be a unique opportunity for selected project leaders to:

1. Obtain international visibility and exposure by actively participating in this global event with a dedicated booth.
2. Network with the AI community and share insights with experts and decision-makers in the AI domain.
3. Join the community of global innovators in AI for good and the Paris Peace Forum's ever-growing community of projects.

Please review the [Paris Peace Forum website](#) for more information on the Call for AI projects and the [AI Action Summit website](#) for more information on other activities related to the event.

### ARTICLE 3 – ELIGIBILITY REQUIREMENTS

Applications for this Call for AI projects must **meet all of the following seven criteria** before the Selection Committee can review them:

- Be submitted by an **organization** and not an individual. This condition calls for a broad interpretation to include states or governments, local or regional governments, parliamentary organizations, international organizations, non-profits, private sector organizations, development agencies or development banks, charity organizations, the media, religious organizations, trade unions or professional organizations, think tanks, universities, and research institutes.
- Be led by **at least two people** who confirm availability to prepare and present the project throughout the entire duration of the Summit (10-11 February 2025).
- **Demonstrate the use of AI for public good and be aligned with one of the priority thematic areas** of the Call for AI projects and the AI Action Summit (see above).
- Present a **minimum level of advancement**: at least in the pilot phase with some implementation underway (may be preliminary), not just an idea or a blueprint, nor a project in the design or inception phases.
- **Involve a specific, tangible, and distinct action**, which excludes the following: academic research without an implementation plan; general frameworks or organizational programs rather than specific projects.
- **Have an international dimension**, or, at least, for local or national initiatives, involve actors or resources possess potential for credible international action.
- **Do not apply to request funding** from the Paris Peace Forum or the AI Action Summit.

### THE FOLLOWING ARE CONSIDERED INELIGIBLE FOR THE CALL FOR AI PROJECTS:

- Academic research or work without specific implementation.
- Initiatives at the earliest stages or which, it seems, cannot be realistically implemented.
- Presenting an overall framework program rather than a concrete project – or general fundraising campaigns.

The Selection Committee retains the right to deem ineligible any request it considers as not complying with the Forum's goals and aims, without the need to justify said decision.

### ARTICLE 4 – TERMS OF SUBMISSION

- **How to apply**

Applying to the Call for AI projects is free of charge.

Applications must be submitted using an online form available at <https://project.parispeaceforum.org/>

The Selection Committee will not examine any proposal submitted through other means.

Although candidates may save temporary versions of their request and return to their application multiple times, only completed and submitted submissions will be considered. All mandatory fields must be filled for the proposal to be considered. Project leaders will receive a confirmation of receipt of their submission via e-mail.

The Paris Peace Forum reserves the right to contact candidates to request any additional information or documents for sharing with the Selection Committee.

Organizations may submit any number of applications as part of this Call for AI projects under different themes.

- **Language requirements**

The application form **must be filled out in one of the two languages of the Forum: French or English.**

Applications submitted in a different language will not be examined by the Selection Committee.

- **Timeline:**

The deadline for submissions is **11:59 pm CET on October 07, 2024.**

The date of submission has no bearing on a project's chances of being selected. We nevertheless strongly

recommend submitting the projects as early as possible. Submissions received after the deadline will not be accepted or reviewed by the Selection Committee.

- **Contact information:**

Candidates may send inquiries about **technical issues** with submitting their applications to the following address: [project@parispeaceforum.org](mailto:project@parispeaceforum.org).

## ARTICLE 5 – SELECTION PROCEDURE

- **Selection Committee:**

Applications considered eligible as per the provisions of Articles 3 and 4 of these Rules by the Permanent Secretariat of the Paris Peace Forum will be reviewed by a Selection Committee comprised of prominent experts in the AI field. Members of the Selection Committee will be announced at a later stage.

- **Timeline:**

The members of the Selection Committee will meet to select projects to be showcased at the Summit after a joint decision-making process in **November 2024**.

All candidates will be notified via e-mail of the Selection Committee's decision **in December 2024**. The selected projects will also be officially announced on [the Paris Peace Forum website](#).

Members of the Paris Peace Forum Secretariat and the Selection Committee will not respond to any request for information about the application procedure or results.

- **Selection criteria:**

The Selection Committee will assess **each eligible submission** using the following criteria:

- **General quality of the project**
  - Feasibility and coherence
  - Credibility and potential
  - Impact
- **Relevance of the project to the priorities and approach of the Paris Peace Forum and the AI Action Summit**
  - Universality, global or international relevance
  - A cooperation-based approach and diversity of actors involved
  - Added value of the project (innovative, new, or unique)
  - Impact of showcasing the project at the AI Action Summit

The Selection Committee will also base its choice on the **geographic, functional, and thematic diversity**, in line with the thematic areas and priorities of the AI Action Summit.

## ARTICLE 6 – COMMITMENTS OF SELECTED PROJECTS

The leaders of selected projects shall:

- **Respect the procedure developed by the Paris Peace Forum** for the registration of project leaders, especially with regard to respect of the timeline:
  - Confirm their participation.
  - Provide the names of project representatives who will attend the event throughout its duration. The project teams must reflect a gender balance.
  - Submit content and images for approval and production to be able to present the project before and during the event.
- **Cover all costs of their trip to Paris** and throughout the duration of the Summit.

The Paris Peace Forum and the AI Action Summit **may jointly provide grants to selected project leaders who are unable to cover, directly or through external funding, the costs of participating in the Summit**. Any request for financial support must be fully substantiated and submitted as per the procedure stipulated upon selection and may lead to coverage of travel costs and/or other costs resulting from participation (transportation and/or housing). Under no circumstances may the Paris Peace Forum guarantee a favorable response to the requests for financial assistance it receives. Priority will be given to requests submitted by **project leaders working in non-profits, especially those from countries in the Global South**, whose participation in the Summit would require a significant mobilization of financial resources.

The Paris Peace Forum may issue upon request an **invitation letter** to support **visa applications** of any leaders of selected project who have confirmed their participation to the Summit. Project leaders shall start the visa application process as soon as possible. The Paris Peace Forum bears no responsibility for the rejection of any visa applications by the relevant authorities.